

## Margie Newman Tsay



Margie is founding partner of Intesa Communications Group, a strategic communications firm in San Diego. On speed dial for high-profile leaders in San Diego and beyond, Margie's impressive industry know-how, reputation management expertise, and unmatched energy drive success for Intesa's clients again and again. Margie's confidence-building work approach regularly receives nods from associations and publications at the local and national level.

She's been named among San Diego Business Journal's Business Women of the Year numerous times and was the International Association of Business Communicators' *San Diego 2018 Communicator of the Year*. In 2025, she was named among San Diego Business Journal's top CEOs of the year.

Her volunteer service includes the boards of the YMCA of San Diego County, Sharp HealthCare, Downtown San Diego Partnership and La Jolla Country Day School. A proud graduate of Auburn University, Margie is a charismatic and in-demand leader, public speaker, and podcast guest.

Still, her greatest joy comes from her family – Kai, Owen, Jake, Suzie, and CJ.

Connect with Margie: [www.linkedin.com/in/margienewmantsay](http://www.linkedin.com/in/margienewmantsay)

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