

The Confidence Talk

Women's Leadership Conference



Presented by:



San Diego Mission Bay Resort
Fall 2026



Vision & Purpose

Building Confident Women Leaders | Strengthening San Diego's Economic Future

The Confidence Talk Women's Leadership Conference brings together women leaders for a powerful, immersive experience grounded in **The Confidence Talk: I SAID SOAR**. Designed for leaders navigating growth, transition, and increasing responsibility, the conference offers practical, immediately applicable strategies that strengthen confidence, decision-making, and leadership presence in real workplace contexts.

Refined through three years of highly successful leadership retreats, the conference is built on a proven, high-impact approach that combines depth, rigor, and meaningful connection. Participants engage in focused learning, peer exchange, and networking while gaining tools to lead with clarity under pressure, advocate effectively in high-stakes situations, navigate complex conversations, and set boundaries that support sustainable leadership.

Sponsorship represents a shared commitment to advancing leadership and the environments in which leaders are equipped to lead effectively and confidently. Partners of The Confidence Talk Women's Leadership Conference value confident leadership, sustainable growth, and people-centered professional development—and recognize the importance of investing in experiences that build leadership capacity while fostering authentic connection across the region.





Sponsor Opportunities

| | Presenting Exclusive | Inspire \$15,000 (2) | Believe \$10,000 (3) | Rise \$7,500 (3) |
|--------------------------------|------------------------|----------------------|----------------------|------------------|
| Conference Tickets | 24 | 16 | 8 | 8 |
| Scholarships | 8 | 4 | 2 | 1 |
| Recognition in Media | Logo + Name | Name | Name | Name |
| Social Media Recognition | Feature Campaign | Standard | Standard | Standard |
| Recognition on Event Materials | Prominent Logo | Logo | Name | Name |
| Expo Booth | Premium | Standard | Tabletop | |
| Speaking Opportunity | 5-Minute Keynote | Panelist | | |
| Conference Naming | Conference Co-Branding | Workshop or Track | | |



Partner Opportunities

Networking Reception | \$5,000

Exclusive Recognition as Reception Sponsor

Social Media Recognition

Includes Two Conference Tickets

Lunch | \$5,000

Exclusive Branding During Lunch

Brief Remarks (2-3 Minutes)

Includes Two Conference Tickets

Swag Bag | \$5,000

Co-Branded Conference Tote

Opportunity to Include Marketing Materials

Includes Two Conference Tickets

Coffee Break | \$3,500

Branded Coffee Stations

Table Tents, Signage, Branded Sleeves

Includes Two Conference Tickets

Photo Booth | \$3,500

Branded Photo Experience

Social Media Recognition

Includes Two Conference Tickets

Badge | \$3,500

Logo on Attendee Credentials

Includes Two Conference Tickets